



SPONSORSHIP ——— **OPPORTUNITIES**

The Jacksonville Parks & Recreation Department is dedicated to improving the quality of life for all citizens of Jacksonville by providing a variety of recreational programs, activities, special events, facilities, and services that foster learning, wellness, and fun.



www.jacksonvilleparks.com



501-982-4171



5 Municipal Drive, Jacksonville AR



jacksonvilleparks@gmail.com



Help us make Jacksonville SOMETHING FOR EVERYONE

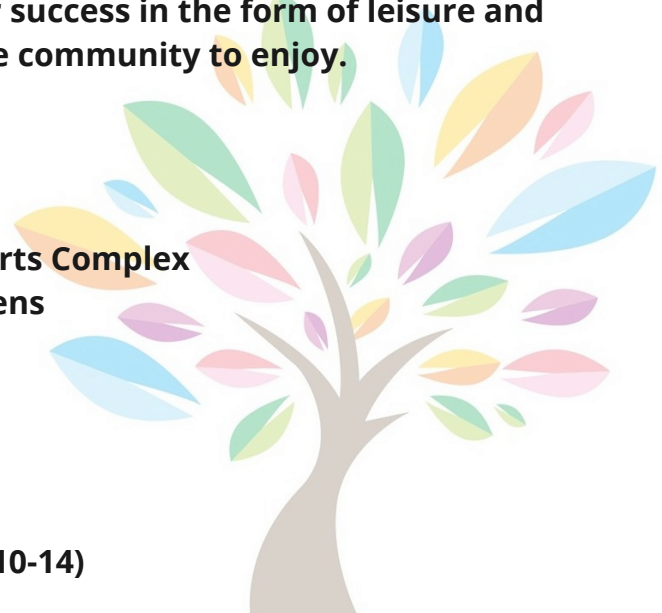
When you choose to become a SPONSOR of Jacksonville Parks and Recreation, you are helping to set the City of Jacksonville up for success in the form of leisure and recreational activities for the whole community to enjoy.

Your sponsorship helps us:

- Host free Special Events for our community
- Provide Youth and Adult Sports Programs
- Run benefit tournaments at our Shooting Sports Complex
- Maintain 15 safe and clean Parks for our citizens
- & so much more!

There are three ways to sponsor:

- A' la Carte Sponsorships (pages 3-8)
- Corporate Event Sponsorships (page 9)
- Individual Special Event Sponsorships (pages 10-14)



A' la Carte Sponsorships

We have individual sponsorship opportunities in several different departments!



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Youth Center**

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**Youth Sports
Programs**

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**Benefit Shoots at AGFF
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Special Events

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Martin Street Youth Center

Our Youth Center, located at 201 W Martin Street, is open for youth ages 8-17. MSYC provides free programs and services, including an After School Program, Grab-N-Go Meals, and a Summer Meal Program. Students also have access to pool tables, ping pong, foosball, video games, a computer room, basketball goals, and more!

Activity Sponsor \$2,500

It is time to upgrade and replace some of the Pool Tables that the kids love so dearly!

Activity Sponsors will receive:

- Plaque on the new equipment with company/organization logo
- Recognition as a sponsor of that equipment on social media

T-Shirt Sponsor \$2,000

What brings kids together more than organization shirts?

T-Shirt Sponsors will receive:

- Listing as Major Sponsor for MSYC throughout the year
- Logo on Annual MSYC T-Shirts for the year
- Recognition as a sponsor on social media

Game Sponsor \$150-\$500

Video Games are always updating, and we want to stay on top of it for our kids!

Game Sponsors will receive:

- Framed logo displayed near the game-center
- Recognition as a sponsor of those new games on social media



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Youth Sports Sponsorship

Playing sports can promote a healthy lifestyle in youth at a young age! It also teaches transferrable skills that they can use far into their adult lives. Not to mention, being on a team teaches children and young adults valuable social skills like sharing, trust, support, and encouragement. Your company / organization can be a part of that!

Team Sponsor \$500

- Team Sponsors receive:**
- Listing as a co-sponsor on all promotional materials and on the Youth Sports web page.
 - Company Logo on the Team Jerseys of your choice
 - 3'x5' Banner (provided by sponsor) on the fencing at playing field

Grand Slam Sponsor \$250

- Grand Slam Sponsors receive:**
- Listing as a sponsor on all promotional materials and on the Youth Sports web page.
 - 3'x5' Banner (provided by sponsor) on the fencing at playing field

Home Run Sponsor \$100

- Home Run Sponsors receive:**
- Listing as a sponsor on all promotional materials.
 - 18"x24" yard sign (provided by sponsor) at playing field





AGFF Shooting Sports Benefit Sponsor

The AGFF Shooting Sports Complex hosts several benefit tournaments for our community and our neighbors. Help us make this happen again this year!

PINK OUT Sponsor \$500

October is Breast Cancer Awareness Month, and each October, the Shooting Complex hosts a Big 50 Pink Out Shoot, and the proceeds go to Breast Cancer Research in Central Arkansas.

Go Pink Sponsors will receive:

- Listing as a sponsor on all promotional materials

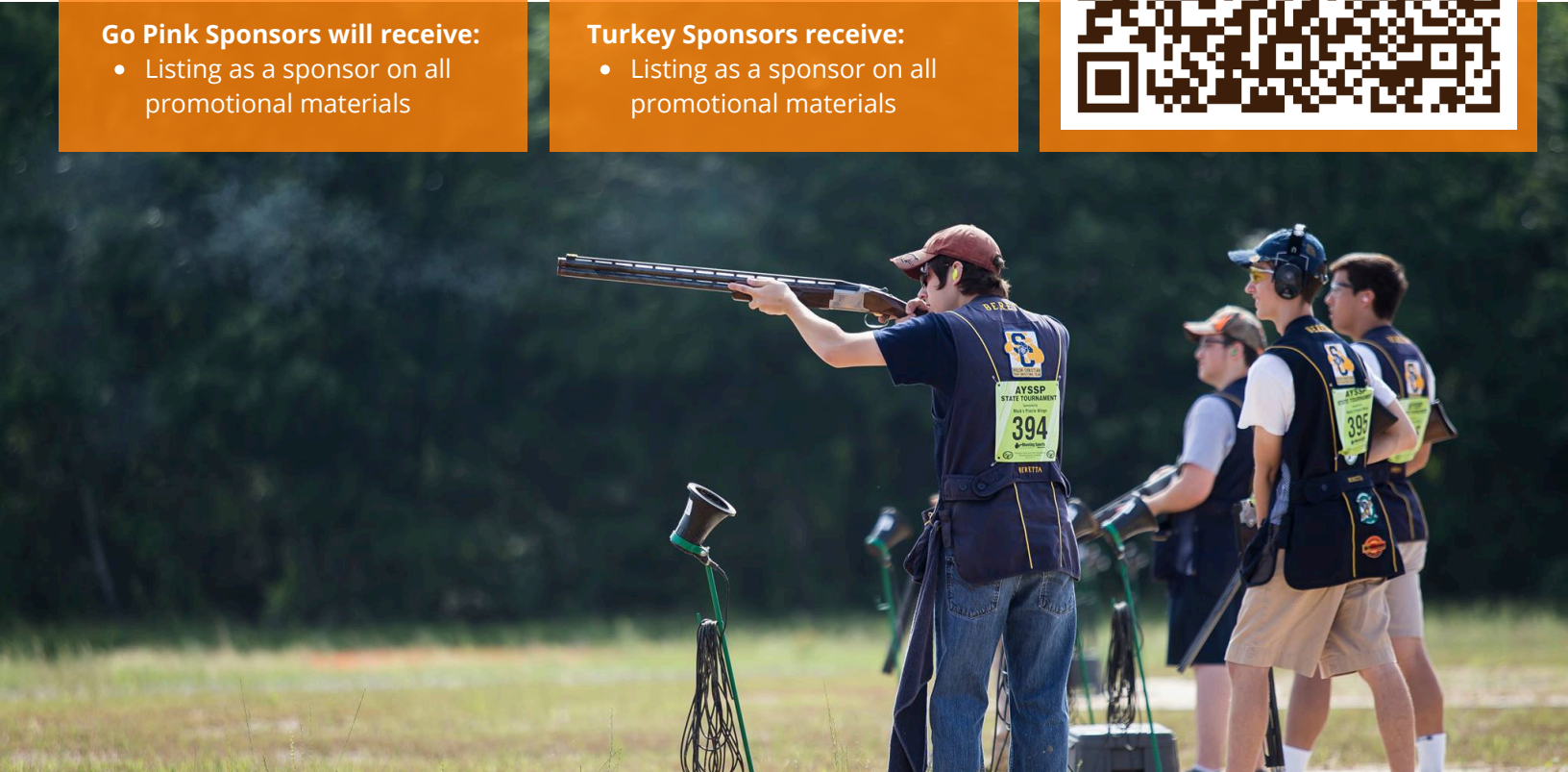
Turkey Sponsor \$250

Each year in November, teams participate in our Turkey Shoot! Up to 15 families shoot to win frozen turkeys for their Thanksgiving Meal!

Turkey Sponsors receive:

- Listing as a sponsor on all promotional materials

Scan to learn more!



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Sponsor a Park or Playground in the city!

City parks and playgrounds provide access to recreational opportunities, promote healthy living from a young age, increase interest and upticks in the local economy, and help maintain the environmental impact of a community. The City of Jacksonville has 15 parks that are ever growing and changing as our area continues to grow, but the cost to purchase *safe* and *reliable* playground equipment is no small fee. What better way to put your name on Jacksonville than at the park?

Playground Sponsor \$25,000

Playground Sponsors will receive:

- Naming rights to the playground itself
- Logo on playground signs and advertisements
- Listing as a Major Sponsor for any events held within the first year, including grand opening

Equipment Sponsor \$10,000

Equipment Sponsors receive:

- Logo on or near the specific equipment
- Listing as a Major Sponsor on any advertising materials used to promote the new equipment

Bench Sponsor \$5,000

Bench Sponsors receive:

- Logo on (3) new Benches placed in one the parks
- Recognition as a sponsor of that park on social media

Clean - Up Sponsor \$1,000

Clean - Up Sponsors receive:

- Logo on (1) new Recycling / Trash Station placed in one of the parks
- Recognition as a sponsor of that park on social media



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Become an Aquatics Sponsor

Whether you are attending water aerobics class or a pool party, enjoying a summer day at Splash Zone, or learning how to swim, Jacksonville Parks & Rec Aquatics offers a variety of opportunities for fun and fitness. We need your help to make this happen!

Sponsor a Swim-Lesson Scholarship \$50 / swimmer

Learning how to swim is an important milestone for people of all ages. If you think about it, it's one of the only water sports that can save your child's life. Each year, over 1500 children and adults make their way through swim lessons at the Jacksonville Community Center, and you can be a part of that!

Sponsor a scholarship today, or several, for families who want to take part in swim lessons but just simply cannot find the space in their budget, and make a difference in a future swimmer's life!



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Photo courtesy of Jacksonville A&P Commission

Corporate Event Sponsorship: \$6,000

Sign up to be a Corporate Event Sponsor by making a one-time contribution to Jacksonville Parks & Recreation at **\$4,000 less** than it would cost to sponsor events individually at the same level of benefits. Check out the multiple programs and events within our department that you would help make happen!

- Jacksonville AR Farmers' Market
- Big Bang Fireworks Show
- Titan's Obstacle Course
- FestiVille in Jacksonville
- Trunk or Treat

Deadline for promotions on earliest promo-materials: LAST WEEK OF MARCH

BENEFITS

Corporate Sponsors receive the following benefits for the listed events throughout the year:

- Listing as a co-sponsor on all promotional materials
- Company logo on any event websites
- 3'x5' Banner or 18"x24" yard sign (provided by sponsor) at each event
- (1) Booth Space at The Market for entire season & (2) Booth Spaces at FestiVille in Jacksonville



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Special Events



Cupid Shuffle 5K

Held on the Saturday before Valentines Day, our Annual Cupid Shuffle 5K Walk/Run takes place through the nature trail at Paradise Park and is a chip-timed, official 5K!



Race Sponsor \$1,000

Race Sponsors Receive:

- Listing as the Race Sponsor on all advertising materials
- Company logo on race t-shirts
- 3'x5' Banner (provided by sponsor) placed along race course
- Company's promotional materials placed into Race Packets

Finish Line Sponsor \$500

Finish Line Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- Company logo on race t-shirts
- 18"x24" Yard Sign (provided by sponsor) placed along race course
- Company's promotional materials placed into Race Packets

Jog Sponsor \$250

Jog Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- Company logo on race t-shirts

Walk Sponsor \$100

Walk Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- Company name on race t-shirts



Easter Egg Hunts

Everyone is invited to Jacksonville's largest Easter egg hunts! Children ages walking to 10 years old can participate in this holiday tradition in a fun and safe environment. And the Easter Bunny will make an appearance!

Then, dive into spring as we host our Annual Underwater Egg Hunt. Ages 3-12 are invited to the Community Center pool to take a plunge for a chance to win fun prizes!

Hunt Sponsor \$500

Hunt Sponsors Receive:

- Listing as the Hunt Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed on fencing at Excel Park and along the wall at the pool

Basket Sponsor \$250

Basket Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 18"x24" Yard Sign (provided by sponsor) placed on fencing at Excel Park and along the wall at the pool



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Special Events



Reel Sponsor \$500

Reel Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed at measuring table

Minnow Sponsor \$250

Minnow Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 18"x24" Yard Sign (provided by sponsor) placed at measuring table

Lots of hungry fish will be biting at the annual youth fishing derby the Jacksonville Shooting Sports Complex Lake. Fishing enthusiast, ages 15 and under, are invited to join in the morning of fun and fishing. Prizes awarded!

Entertainment Sponsor \$2,000

Entertainment Sponsors Receive:

- Listing as the **Market Madness** Entertainment Sponsor on all advertising materials
- Company logo on all advertising materials for the Market season
- (1) Booth Space for the entire season

Reaper Sponsor \$1,000

Reaper Sponsors Receive:

- Listing as the **Market Madness** Kid's Zone Sponsor on all advertising materials
- Company logo on all advertising materials for the Market season
- (1) Booth Space for the entire season



Experience Arkansas made and grown products right here in our community! At Jacksonville AR's The Market, you'll find a variety of fresh produce, meat, and hand crafted items. All vendors are local, which means when you shop here, you support local farmers, small businesses, and community!

Jalapeno Sponsor \$500

Jalapeno Sponsors Receive:

- Company logo on all advertising materials for the Market season
- (1) Booth Space for the entire season

Bell Pepper Sponsor \$250

Bell Pepper Sponsors Receive:

- Company logo on social media for the Market season
- (1) Booth Space for the entire season



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Celebrate the 4th with a BANG! Get a front-row seat to the annual Big Bang Fireworks Show on Main Street. Bring a chair or blanket for a banging, booming, rockets red flaring firework show.

Entertainment Sponsor \$2,000

Entertainment Sponsors Receive:

- Listing as the Co-Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) Placed on stage

Kids' Zone Sponsor \$1,000

Kid's Zone Sponsors Receive:

- Listing as a Major Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) set up in Kids' Zone



The Titans Obstacle Course is an obstacle race for kids ages 6-15 as an end-of-summer adventure that they won't want to miss. Kids will navigate through fun and challenging obstacles including a mud run, slip n' slide, tire run, noodle jump, and many more!

Course Sponsor \$2,000

Course Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed along race course
- Company's promotional materials placed into Race Packets

Obstacle Sponsor \$1,000

Obstacle Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 18"x24" Yard Sign (provided by sponsor) placed near their specific obstacle
- Company's promotional materials placed into Race Packets

Energy Sponsor \$500

Energy Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- Company's promotional materials placed into Race Packets

Warm Up Sponsor \$250

Warm Up Sponsors Receive:

- Listing as a Sponsor on all advertising materials



Special Events

Firecracker Sponsor \$500

Firecracker Sponsors Receive:

- Listing as a Sponsor on all advertising materials and Social Media features

Sparkler Sponsor \$250

Sparkler Sponsors Receive:

- Listing as a Sponsor on all advertising materials and Social Media features



Graveyard Sponsor \$2,000

Graveyard Sponsors Receive:

- Listing as the Major Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed along the trunk showcase

Hay Ride Sponsor \$500

Hay Ride Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 18"x24" Yard Sign (provided by sponsor) placed at Hay Ride pick-up location

Hay Maze Sponsor \$1,000

Hay Maze Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed at the entrance of the Hay Maze

Vampire Sponsor \$250

Vampire Sponsors Receive:

- Listing as a Sponsor on all advertising materials

Jacksonville Parks & Recreation



Meet us at Dupree Park! Park your car, pop the trunk and fill it up with lots of junk. It's free to get in and trick-or-treat safely with family. Join us for Trunk or Treat! There will be trunk contests, music, lots of candy, and more. Bring your car to the parking lot, decorate it, and bring candy to hand out to the little ones!



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IN JACKSONVILLE

The Jacksonville Parks and Recreation Department is hosting a City Festival in the Ville! The Annual FestiVille in Jacksonville will take place on Labor Day Weekend on Main Street in Jacksonville. This fun-filled community event has everything you expect and more. Join us in a celebration of our City!

Event Sponsor \$10,000

Event Sponsors Receive:

- Listing as the Co-Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed on the "wall of sponsors"
- (2) Booth Spaces (10x20)
- Company logo on website and FestiVille T-shirts

Fireworks Sponsor \$5,000

Fireworks Sponsors Receive:

- Listing as the Fireworks Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed on the "wall of sponsors"
- (2) Booth Spaces (10x20)
- Company logo on website and FestiVille T-shirts

Stage Sponsor \$2,000

Stage Sponsors Receive:

- Listing as the Stage Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed on the "wall of sponsors"
- (2) Booth Spaces (10x20)
- Company logo on website and FestiVille T-shirts

Water Zone Sponsor \$1,500

Water Zone Sponsors Receive:

- Listing as the Water Zone Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed at the Water Zone
- (2) Booth Spaces (10x20)
- Company logo on website and FestiVille T-shirts

Attraction Sponsor \$500

Attraction Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- 18"x24" Yard Sign (provided by sponsor)
- (1) Booth Spaces (10x10)
- Company logo on website and FestiVille T-shirts



Support Sponsor \$250

Support Sponsors Receive:

- Listing as a Sponsor on all advertising materials
- (1) Booth Space (10x10)
- Company logo on FestiVille T-shirts

5K Sponsor \$1,000

5K Sponsors Receive:

- Listing as the 5K Sponsor on all advertising materials
- 3'x5' Banner (provided by sponsor) placed on the race route
- (2) Booth Spaces (10x20)
- Company logo on website and race participant T-shirts



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Sponsorship Submission Form

Please fill out the form below, and mail this in! We'll take care of the rest.

Checks Payable To: City of Jacksonville
Jacksonville Parks & Recreation
PO Box 793 | Jacksonville AR 72078

We are committed to take the next step and become a sponsor of Jacksonville Parks & Recreation!

Contact Person: _____

Email: _____

Phone Number: _____

Organization: _____

Address: _____

City / State / Zip: _____

Signature & Date: _____

**** Please flip to the back to make your specified sponsorship selections,
then fill in the box below.**

TOTAL SPONSORSHIP INVESTMENT:

\$

Please send us an invoice

Our check is enclosed

THANK YOU FOR YOUR SUPPORT!

Your sponsorship helps us:

Host free Special Events for our community

Provide Youth and Adult Sports Programs

Run benefit tournaments at our Shooting Sports Complex

Maintain 16 safe and clean Parks for our citizens

& so much more!

WE COULDN'T DO THIS WITHOUT YOU!



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Sponsorship Submission Form

Please fill out the form below, and mail this in! We'll take care of the rest.

Checks Payable To: City of Jacksonville

Jacksonville Parks & Recreation

PO Box 793 | Jacksonville AR 72078

We are ready to help sponsor the following departments at these levels:

Martin Street Youth Center

- Activity Sponsor \$2,500
 - T-shirt Sponsor \$2,000
 - Game Sponsor \$_____
- specify amount

Youth Sports

- Team Sponsor \$500
- Grand Slam Sponsor \$250
- Home Run Sponsor \$100

Parks & Playgrounds

- Playground Sponsor \$25,000
- Equipment Sponsor \$10,000
- Park Sponsor \$5,000
- Clean-Up Sponsor \$1,000

AGFF Shooting Sports Complex

- PINK OUT Sponsor \$500
- Turkey Sponsor \$250

Aquatics

- Swim Lesson Sponsor \$_____
- specify amount

- We are signing on for a \$6,000 Corporate Event Sponsorship, supporting and receiving benefits for: The Market, Big Bang Fireworks Show, Titan's Obstacle Course, FestiVille, and Trunk or Treat

We are ready to help sponsor the following individual events at these levels:

Cupid Shuffle 5K

- Race Sponsor \$1,000
- Finish Line Sponsor \$500
- Jog Sponsor \$250
- Walk Sponsor \$100

Big Bang Fireworks Show

- Entertainment Sponsor \$2,000
- Kid's Zone Sponsor \$1,000
- Firecracker Sponsor \$500
- Sparkler Sponsor \$250

FestiVille in Jacksonville

- Event Sponsor \$10,000
- Fireworks Sponsor \$5,000

Easter Egg Hunts

- Hunt Sponsor \$500
- Basket Sponsor \$250

Titan's Obstacle Course

- Course Sponsor \$2,000
- Obstacle Sponsor \$1,000
- Energy Sponsor \$500
- Warm Up Sponsor \$250

- Stage Sponsor \$2,000

Youth Fishing Derby

- Reel Sponsor \$500
- Minnow Sponsor \$250

Trunk or Treat

- Graveyard Sponsor \$2,000
- Hay Maze Sponsor \$1,000
- Hay Ride Sponsor \$500
- Vampire Sponsor \$250

- Water Zone Sponsor \$1,500

The Market

- Entertainment Sponsor \$2,000
- Reaper Sponsor \$1,000
- Jalapeno Sponsor \$500
- Bell Pepper Sponsor \$250

- 5K Sponsor \$1,000

- Attraction Sponsor \$500

- Support Sponsor \$250

Sponsorship Total: \$ _____



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Where can you find us?

AGFF Shooting Sports Complex

2800 Graham Road

Dupree Park

1700 Redmond Road

Fireman Park

1 Boys Club Drive

Jacksonville AR Farmers Market

9 Municipal Drive

Jimmie White Park

115 Cheyenne

Martin Street Youth Center

201 W. Martin Street

Paradise Park

1 Paradise Park Road

Reeds Bridge Battlefield Heritage Park

AR 161

Stagecoach Park

112 Wells Fargo Trail

Dog Park & Ron Newport Recycle Park

1300 Marshall Road

Excell Park

1500 Ray Road

Galloway Park

1 Galloway Circle

Jacksonville Community Center

5 Municipal Drive

Johnson Park

1100 Goshen Street

Northlake Park

1 Tennis Court

Pleasure Park

201 W Martin Street

Splash Zone Water Park

201 W. Martin Street

Stonewall Park

100 Berkshire Drive



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Jacksonville Parks & Rec, AR

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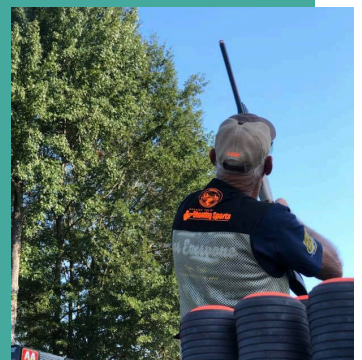


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